

## Ordering Procedures

Ordering photos on this website is fairly intuitive. However, there are are certain procedures you should be aware of to make the process as seamless as possible.

In the gallery, you make the thumbnail larger by clicking on it. If you want to see the picture full screen click on Slideshow in the upper right hand corner.

When you are ready to make a purchase click on the Buy icon. You will then select the size and quantity you wish and then click on Go to Cart.

For some pictures you will see "insufficient photo resolution for this product". This is the result of the photographer cropping a small area of the original file to arrive at the picture you see. Most of these are in the Flower gallery and they present better in the smaller sizes.

Once in the ordering cart, the first thing you will do is choose Paper Finish. You have the choice of Kodak Endura color or metallic or Ilford black and white. All three are archival quality and will look good for 100 years in home display. What is the difference between the three ?

The color finish is the most popular. It's attributes are accurate, bright color, realistic saturation, and excellent flesh tones. It comes in a matte surface. The metallic finish features a unique pearlescent surface that results in beautifully saturated colors and excellent contrast on an ultra bright background. This paper lends itself well to photographs with bold striking colors. The analogy I would make between the color and metallic finish is like the difference between a LCD and LED television screen. For those who prefer black & white, the Ilford paper is world famous for b & w and provides excellent contrast and tone reproduction.

Next is Color Correction. Make sure it is on. Color Conversion should say none.

The final step is cropping. You will see the word cropping below the image. Click on that. It will take you to a page displaying the photo with a grid overlay. Use either Centered or Fit but not manual. When you click on Centered or Fit you will see how the picture will be cropped. Everything within the solid line will be printed. If there is any white showing it will be trimmed when you have the photograph framed. Now click on Apply and then Proceed to Checkout.

We ship to the United States and Canada only and your order should be shipped in 1 to 2 days. We are required to collect sales tax for shipments to California and New Jersey as the website host is in California and adornthewalls is in New Jersey.

Thank you for your purchase.